

Managing the Web Presence of Your Club and the Republican Women Federated

Put Your Club in the Limelight

There are 4 levels of Web Presence for your club

1. Club Level: Your specific club web site (if you have one)
2. Northern Division: Your Club Landing Page at www.cfrwnd.org/clubname (www.cfrwnd.org/virtualpatriots)
3. State: Your club presence at www.CFRW.org (send form to webmaster – check site for details)
4. NFRW: Your Club Landing page at www.NFRW.org
 - i. Go to find a club and find your club page
 - ii. At the bottom select “login” to edit your page
 - iii. Page will display at www.republicanwomen.net/CA/clubname

Each one attracts the attention of potential members and women looking to belong to an organization of like-minded women. While each of these web sites serves a purpose in that recruitment – it is THE LOCAL CLUB THAT MAKES THE FEDERATION WHAT IT IS! WE NEED YOU in order to be effective!

Participate at www.cfrwnd.org

Go to www.cfrwnd.org and choose the member and login menu from navigation. You will then be able to see the members only features.

- 1- BLOG – a simple way to tell us what you are doing, bring attention to current events and share ideas with other Republican women. There is a disclaimer that you must agree to before you are in the system.
- 2- Share Documents: the document library is all documents for you to search share and review. You can also go to network – my homepage from the navigation and keep your own personal library of documents to share with other members. *We especially want your club newsletters!*
- 3- News Items and Calendar : click submit and send us your news and events for the calendar
- 4- Other items to share: discussions and photo albums

Make Sure Members Know the Resources

- There are many resources available at www.cfrwnd.org including the leadership guide- take a tour
- There are many resources available at www.nfrw.org –including *a New President* guide and a new **Membership Handbook** –check it out
- There are many important forms at www.cfrw.org – look there to see what you may need.